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## FANCY INDIAN TONIGHT?

It's official now! Butter chicken is New Zealand's favourite takeaway, according to a recent NZ Herald survey. The trend is attributed not only to the adventurous Kiwi spirit, but also to the growing number of Indians eating out, or buying Indian meals. But the proliferation of fly-by-night takeaway joints has made the choice difficult for the discerning food-lover looking for quality Indian food. Well, not for long! Dakshin Products (NZ) Ltd markets high quality frozen Indian meals under the Jewel of India brand. Dakshin's manufactures authentic meals using time-honoured traditional methods.

How does Dakshin's ensure high quality meals at all times? "Authenticity!" explains Ram Rai, Dakshin's Managing Director. Good things take time. Dakshin's process to make butter chicken is a good case in point: marinating slowly, infusing the diced chicken pieces with subtle but mouth-filling flavours. After up to 24 hours in marinade, the chicken is seared in a hot oven to seal the flavour in. Finally the chicken is packed with a creamy tomato-flavoured sauce prepared separately.

Dakshin's do not use any preservatives or



enhancers, and use real chicken or meat cuts. "Our chefs prepare the food from scratch, using fresh ingredients and unprocessed spices. For e.g., you may find whole cardamoms, cinnamon sticks, aniseeds in our meals. They enhance the flavours during re-heating."

For special events like weddings, or even smaller catering orders, Dakshin's can help you meet your specific menus. You are assured of food prepared at a factory that has the highest stand of food safety processes in place (NZ Food Safety Authority approved Food Safety Plan).

Dakshin's products also score high on availability and convenience, which are decisive factors in today's fast-paced life. The products are available in all the major supermarkets; the ready-to-eat meals can be simply heated and eaten.

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